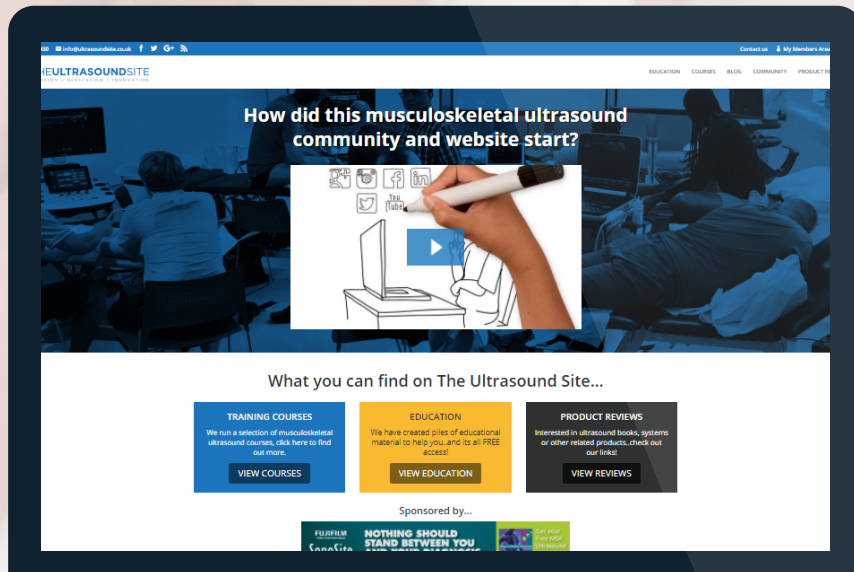


THEULTRASOUNDSITE

PASSION • DEDICATION • INNOVATION



MEDIA PACK

The leading online resource for diagnostic MSK ultrasound

WWW.THEULTRASOUNDSITE.CO.UK

GLOBAL ONLINE REACH

GET IN TOUCH HERE: 02033629430 • INFO@THEULTRASOUNDSITE.CO.UK

"What a journey this has been since 2013 from a lunchtime idea, a logo on the back of a kebab packet here we are with the leading MSK ultrasound resource online and on social media including Twitter and Facebook . Welcome to The Ultrasound Site, a website designed to bring together medical professionals to drive forward the appropriate use of diagnostic MSK ultrasound in clinical practice. With several thousand multi disciplinary MSK ultrasound users as members from across the globe and over 6000 website visitors a month, we are growing rapidly powered by our enthusiasm to educate in an innovative way!. Come and join us, contribute articles, join our online communities and visit us on our courses." Stuart Wildman, Founder and Director, Extended Scope Physiotherapist and MSK Sonographer



STATISTICS

DECEMBER 2016- DECEMBER 2017

5K

UNIQUE
VISITORS A
MONTH

53K

UNIQUE
VISITORS A
YEAR

190

COUNTRIES
VISITING
EACH YEAR

12K

PAGE VIEWS
A MONTH



WHAT DO WE OFFER?



FREE access, online educational content
Courses in the UK and abroad
MSK Ultrasound blogs - discussing the hot topics!
Online product reviews including books, ultrasound
systems and accessories



SOCIAL MEDIA

02033629430 • INFO@THEULTRASOUNDSITE.CO.UK



"A lot of our initial impact was driven by social media. There was very little available for clinicians to access for educational and networking purposes. Our Twitter channel @mskultrasound, now has a rapidly expanding following of over 5K. Our Facebook page has well over 6K Likes, and both are the leading channels for MSK Ultrasound on these two platforms." Stuart Wildman, Founder and Director.

A SOCIAL COMMUNITY



5K

FOLLOWERS



7K

PAGE LIKES



400

CHANNEL
SUBSCRIBERS

OPPORTUNITIES

We are not affiliated to one specific member of the Industry. We offer specific sponsoring areas on the website for a fee, to enable us to continue to promote the MSK ultrasound speciality and develop greater standards and education. We are always looking to collaborate with those in the industry to support our events as well - both through advertising directly at educational events or sponsoring the courses with systems and equipment for delegates to use.

An example of opportunities include:

Website sponsorship - with visible advert and external link.

Course sponsorship - content within delegate packs and presence on the course event

Course support - Supporting our educational events with US systems and equipment.